

SMART Tool: The Cost-Benefit Analysis (CBA)

Using or Doing

Label each item short-term (ST) or long-term (LT)

Benefits (rewards and advantages)

Costs (risks and disadvantages)

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NOT Using or Doing

Label each item short-term (ST) or long-term (LT)

Benefits (rewards and advantages)

Costs (risks and disadvantages)

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Discover The Power of Choice!

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