

**Fundraising Trustee.**

This position is a voluntary trustee role, requiring a passionate and dedicated individual with experience in fundraising, and a commitment to the values and objectives of UK SMART RECOVERY (charity number 1160516).

The Trustee will play a pivotal role in providing strategic direction to help bolster our fundraising efforts. Addictions are amongst the most stigmatised conditions, resulting in a particularly challenging fund-raising environment. That said, we are proud of our achievements and each week many individuals benefit from SMART meetings to improve supportive social connections, coping skills, self-efficacy, and recovery motivation. We therefore need to build creatively on our solid funding base so that we have the resources to deliver our ambitious strategic objectives and extend our reach. This will require innovative thinking to identify fundraising opportunities beyond the standard/traditional.

**Key Responsibilities**

1. Share responsibility with fellow board members for the charity's strategy, governance and directing how it is run.
2. Collaborate with fellow trustees and executive leadership to support the continuous development and implementation of a comprehensive fundraising strategy aligned with UK SMART's vision and our aim to become better-known in the sector and beyond.
3. Provide strategic advice on diversifying our funding base, including to help us design and implement a corporate/major donor fundraising strategy, and other initiatives.
4. Offer strategic direction to facilitate identification of funding opportunities (e.g., Sponsors, Trusts, and Foundations) and preparation of compelling proposals for key projects.
5. Identify external events, communities, and businesses where UK SMART can raise its profile, make a long-term positive impact through partnership working, and create support for our cause.
6. Contribute to the financial oversight of UK SMART by actively participating in budget discussions, reviewing financial reports, and ensuring that fundraising activities align with UK SMART's financial goals, and values.

**Skills and Experience**

1. Ability to contribute to charity leadership and governance and to work with fellow trustees in scrutinizing performance and constructively challenging the executive leadership.

2. Capacity for offering strategic guidance and thinking creatively to raise funds for an important yet stigmatised cause.
3. Proven expertise in fundraising in charity, public, and/or corporate sectors, with a successful track record of achieving and exceeding fundraising targets.
4. Expertise and knowledge of marketing, corporate fundraising and/or major donor giving.
5. Experience in designing and delivering effective fundraising strategies for charities and/or CSR strategies for private sector companies.
6. Strong interpersonal and communication skills, with the ability to build and maintain relationships with a diverse range of stakeholders.
7. The capacity to meet the anticipated time commitment and willingness to take initiative and to get involved in between board meetings.

To learn more about our organisation please visit our website and LinkedIn page:

<https://smartrecovery.org.uk/>

<https://www.linkedin.com/company/uksmart-official>

To apply, request more information, request an informal chat with the Chairman please signal an expression of interest by way of an email to: [info@smartrecovery.org.uk](mailto:info@smartrecovery.org.uk)

## **Marketing & Communications Trustee.**

This position is a voluntary Trustee role, requiring a passionate and dedicated individual with experience in Marketing & Digital Communications, and a commitment to the values and objectives of UK SMART RECOVERY (charity number 1160516).

The Trustee will play a pivotal role in providing strategic direction to help bolster our brand and online presence.

Addictions are amongst the most stigmatised conditions, resulting in a particularly challenging marketing and brand awareness environment. That said, we are proud of our achievements and each week many individuals benefit from SMART meetings to improve and supportive social connections, coping skills, self-efficacy, and recovery motivation. We therefore need to build creatively on our existing base so that we have the resources to deliver our ambitious strategic objectives and extend our reach. This will require innovative thinking to identify creative marketing and communication strategies beyond the standard/traditional.

### **Key Responsibilities**

1. Share responsibility with fellow board members for the charity's strategy, governance and directing how it is run.
2. Collaborate with fellow Trustees and executive leadership to support the continuous development and implementation of a comprehensive Marketing & Comms strategy aligned with UK SMART's vision and our aim to become better-known in the sector and beyond.
3. Offer strategic direction to facilitate identification of Marketing opportunities (e.g. via media, key influencers)
4. In collaboration with our Fundraising Trustee, identify external events, communities, and businesses where UK SMART can raise its profile, make a long-term positive impact through partnership working, and create support for our cause.
5. Contribute to the financial oversight of UK SMART by actively participating in budget discussions, reviewing financial reports, and ensuring that marketing and digital comms investment activities align with UK SMART's financial goals, and broader values.

### **Skills and Experience**

1. Ability to contribute to charity leadership and governance and to work with fellow Trustees in scrutinizing performance and constructively challenging the executive leadership.
2. Capacity for offering strategic guidance and thinking creatively to create a strong brand, clear voice and online presence (including X, Facebook and other social media channels) for an important yet stigmatised cause.
3. Proven expertise and strong background in Marketing & Comms in charity, public, and/or corporate sectors, with a successful track record of achieving and exceeding results in terms of increased brand awareness and impact.
4. Expertise and knowledge of marketing, communications with a particular focus on digital communications.

5. Experience in designing and delivering effective Marketing & Comms strategies for charities and/or corporate social responsibility strategies for private sector companies which allow UKSR to cultivate and enhance meaningful relationships with targeted external audiences including the media and key influencers.

6. Strong interpersonal and communication skills, with the ability to build and maintain relationships with a diverse range of stakeholders – including the ability to work with our fellow Trustees globally to ensure the Marketing and Comms strategy for UKSR both influences and complements the global vision for SMART Recovery.

7. The capacity to meet the anticipated time commitment and willingness to take initiative and to get involved in between board meetings.

To learn more about our organisation please visit our website and LinkedIn page:

<https://SMARTrecovery.org.uk/>

<https://www.linkedin.com/company/ukSMART-official>

To apply, request more information, request an informal chat with the Chairman please signal an expression of interest by way of an email to: [info@SMARTrecovery.org.uk](mailto:info@SMARTrecovery.org.uk)