



SMART
Recovery

Life beyond addiction

SMART Recovery International Board Bulletin

May 2022

*Growing, connecting & supporting and
unlocking potential across the global SMART
Recovery community*

SMART Recovery International

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This information bulletin provides SMART Country Affiliates with information pertinent to the operations of their organizations. It summarizes progress reported and decisions made at the SMART Recovery International Board of Directors meeting held on 29 March 2022 and is organized under the SRI strategic areas of activity.

Grow

- Currently SMART Affiliates are providing 846 online meetings and 1707 in person meetings. In total 2553 weekly meetings globally. Meetings are being delivered in fourteen languages.
- Training for a group of facilitators in Lithuania has been completed. This training was delivered in Russian by SMART Australia trainers using a translator. Meetings in Lithuania have commenced.
- Five facilitator training scholarships have been provided by SRUS to students in Nigeria. This brings the number of Nigerian facilitators to nine.
- SRI currently licenses the SMART Recovery intellectual property (IP) to 6 Country Affiliates, 5 Partner Affiliates and 1 Training Affiliate.
- SRI responded to 67 individual enquiries during the months of March & April. This is a 59.5% increase from the same period in 2021.

Connect & Support

- The SRI Board approved the nomination of Alan Maclean to the board as the second UK SMART Recovery representative.
- The Board noted the resignation of Jenny Valentish from the position of Chair, Brand & Communication Committee. Ian Preece, UKSR Trustee has accepted the role of Chair of this Committee. Gerardo Matamoros, SRUS, has accepted the role of Vice Chair.
- The Brand & Communications Committee are undertaking a review of the SMART Brand Guide and the SMART global positioning statement on harm reduction.

Unlock Potential

- Partner Affiliate, Le Cap, have launched their SMART Recovery website for the Francophone population of Canada.
- The Global Training Committee are commencing a review of the SMART Family & Friends program.
- The Board received a summary update report on the outcomes achieved through the Take On Addiction campaign:
 - Corporate partnerships have been established (UKSR, SRI, SRAU).
 - Peak body relationships have been strengthened (SRI, SRAU).
 - Media coverage for SRAU & SRIRE.
 - Increased visibility across social media channels.
 - Elevated position in google search rankings.

- Increased collaborative communication between Affiliates.
- The Board noted that a full analysis will be made available from Ezyraise early next month.