

# SMART Recovery International Overview

## About SMART Recovery

SMART Recovery helps program people to overcome the life challenges caused by any addiction. The 4-Point Program® is science-based and sensible, adapted to suit local cultural dynamics and help as many people as possible.

Over 3,000 facilitated mutual support groups across more than 23 countries meet regularly to help participants find the power within themselves to change and lead fulfilling and balanced lives.

## SMART Recovery International

SMART Recovery International (SRI) is focused on **growing, connecting & supporting** and **unlocking potential across the global SMART Recovery community**. The global community is broad and inclusive, spanning individual facilitators working in their communities to established Country Affiliates supporting thousands of facilitators.

Some of the key activities undertaken in services of this purpose are shown below:

## Our challenge

Addiction is an increasingly significant challenge worldwide. To help the global SMART Recovery community make the greatest impact, SRI has developed a systemic understanding of its environment.

The map below shows the key stakeholders, activities and relationships that impact the delivery of the SMART Recovery Program. SRI has identified a number of initiatives across this system to amplify its work and impact.

## Our priorities

SRI has prioritised a subset of key initiatives in the development of its 2022 Strategic Springboard:

- A.** Standardise and scale digital meeting infrastructure
- B.** Standardise and scale participant tools
- C.** Improve facilitator support -
- D.** Collate data on participant outcomes -
- E.** Scale SRI communication
- F.** Map participant journeys -
- G.** Develop a digital and social media strategy
- H.** Develop a progressive funding model

